

Master Program: Program and Investment Management

Recommendations for the further development of the Master Program: Program and Investment Management

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Given our impressions from the final project conference of the Master Program: Program and Investment Management and the information provided by the curriculum of this program, we recommend the following for the further development of the master program:

1. Continuous further development of the curriculum
 - a. Continuously evaluating the overall curriculum as well as the single courses of the Master Program: Program and Investment Management
 - b. Identifying strengths and weaknesses of the Master Program: Program and Investment Management and setting directive actions; e.g. adapting the faculty, adding and deleting contents, etc.
 - c. Assuring the integration between the concepts, definitions, methods taught in the different courses by organizing exchange of experience meetings between the teachers of the Master Program: Program and Investment Management
 - d. Further developing the blended learning approach in order to assure a high efficiency in teaching the courses of the Master Program: Program and Investment Management
 - e. Applying comprehensive case studies, to be used for several courses of the Master Program: Program and Investment Management; using these case studies as an integrative instrument
 - f. Ensuring a mix between theory and practice across all topics: Combining new thinking and research with practical pragmatism
 - g. Positioning the final masters theses as an integrating activity that underpins the curriculum and draws on research and practice
 - h. Further developing the teaching competences of the teachers of the Master Program: Program and Investment Management
2. Cooperation with the industry
 - a. Developing program management case studies in cooperation with the industry, differentiated by public industry, IT, oil and gas industry
 - b. Inviting managers from the industry as speakers of the Master Program: Program and Investment Management
 - c. Reflecting the practical relevance of the curriculum Master Program: Program and Investment Management with representatives of the industry
 - d. Assigning master theses to the students to be performed in cooperation with companies; by this also providing value to the industry
3. Internationalization
 - a. Cooperating with other universities that offer project and program management program; e.g. in the Network of PMUni facilitated by the Corvinus University, Budapest, Hungary
 - b. Checking for new developments of international standards for program management (e.g. by ISO, By Axelos, by PMI and By IPMA)
 - c. Providing international standards for program management to the students
 - d. Promoting the networking of the teachers, students and the graduates in international program management networks


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